



Press release

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BvL mixer wagons: in black to mark the 160th anniversary

Beaming red – that is the trademark color that uniquely identifies every mixer wagon made by Bernard van Lengerich Maschinenfabrik GmbH & Co. KG (BvL) in Emsbüren. Normally, that is - for the feeding equipment experts from the Emsland region have decided to commemorate their company's 160th anniversary this fall by launching a "BvL Black Edition", i.e. nearly all-black models of their V-MIX Plus external loaders. All mixer wagons - whether they be red or black - will, of course, deliver the same supreme BvL quality customers have come to expect.

If you are interested in learning more about these limited edition machines, simply contact your regional dealer or BvL Maschinenfabrik directly.

For more information, log on to www.bvl-farmtechnology.com/de/.

Emsbüren, in October of 2020

The BvL Group has been owned and operated as a family-run business for five generations. The Managing Directors are Bernard van Lengerich and Bernhard Sievering, and the company's place of business is in Emsbüren in the Emsland region. The business activities of the Group are split into various areas of operation: Agricultural machinery, surface technology and electrical engineering.

*The company acronym BvL epitomizes: **B**egeisterung, **V**erantwortung, **L**eidenschaft or Enthusiasm, Responsibility, Passion!*

Its 150 years of experience have firmly established BvL in the marketplace and made it the dynamic and state-of-the-art industrial power house it is today, generating approx. EUR 55 M in sales and operating with more than 400 employees.

Despite this phenomenal growth, the company has retained a family atmosphere that is distinguished by flat hierarchies and an innovative team spirit. Face-to-face interaction and a sound communication culture have a proud and long tradition at BvL.

Bernard van Lengerich Maschinenfabrik GmbH und Co. KG is one of the world's leading manufacturers of superior feeding equipment solutions. Aside from feed mixer wagons, the product portfolio comprises highly advanced unloading technology, bedding technology, biogas equipment and system technology. The company generates more than 60 percent of their sales abroad. It attaches paramount importance to satisfying the highest quality standards and manufacturing a comprehensive selection of products that fit the customer's needs like a glove and embody a "Made especially for me!" concept.